ABSTRACT

A neck warmer is provided with a subset of indicia from a character's face to provide the appearance of a complete character face when worn by a child. The neck warmer appearance provides the advantage of encouraging children to wear outdoor protection garments such as the neck warmer by creating the appearance of a custom. Accordingly, the warmer of the invention provides a significant advantage in encouraging children, who are usually reluctant to wear such garments, to wear a neck warmer during cold weather.